# KAITLIN LUSTY

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## EDUCATION

**La Roche College,** Pittsburgh, PA
Bachelor of Science in Graphic & Communication Design

Graduated *Cum Laude*

## EXPERIENCE

**Pittsburgh Pirates**
Graphic Designer, *August 2011 to Present*

Design many types of media including brochures, magazines, advertisements, flyers, invitations, signage, web advertisements, television commercials, social media, and t-shirts. Direct player and promotional photo shoots. Work closely with printers to make sure that projects reach completion on time and in their intended form.

**Triad Marketing**
Graphic Designer, *June 2011 to Present*

Design logos, direct mail pieces, and social media graphics.

**Rimbach Publishing**
Design Intern, *January 2011 to August 2011*

Designed ads to promote their industrial magazines. Typeset the press releases for the newest industrial products.

**Zoltun Design**
Design Intern, *June to August 2010*

Designed promotional materials for Zoltun Properties. Worked with a team of graphic designers and clients in order to create signage, parking graphics, vehicle graphic, and advertising. Other duties included portfolio photography and print production.

## AWARDS

**Positive Space**
First Place, *Spring 2011*

Positive Space is an annual juried design exhibition at La Roche College. Designed a lunch and dinner menu, identity system, and other promotional items.

**Western Pennsylvania Small Business Network**
Third Place, *Fall 2010*

A non-profit organization that is closely connected to the Small Business Administration. Designed a logo and other promotional items for WPSBN and their annual luncheon.

**The Alliance of Military Reunions**
Second Place, *Fall 2009*

Non-profit organization that reconnects military veterans. Designed brand identity, advertising materials, marketing campaign, and promotional items.

## SKILLS

**Proficient**
Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Quark, Microsoft Office, WordPress, Facebook, Twitter, Instagram, Mac and PC operating systems

**Knowledgeable**
Final Cut, Adobe After Effects, and Adobe Flash